

The 15th Edition

STEEL FAB

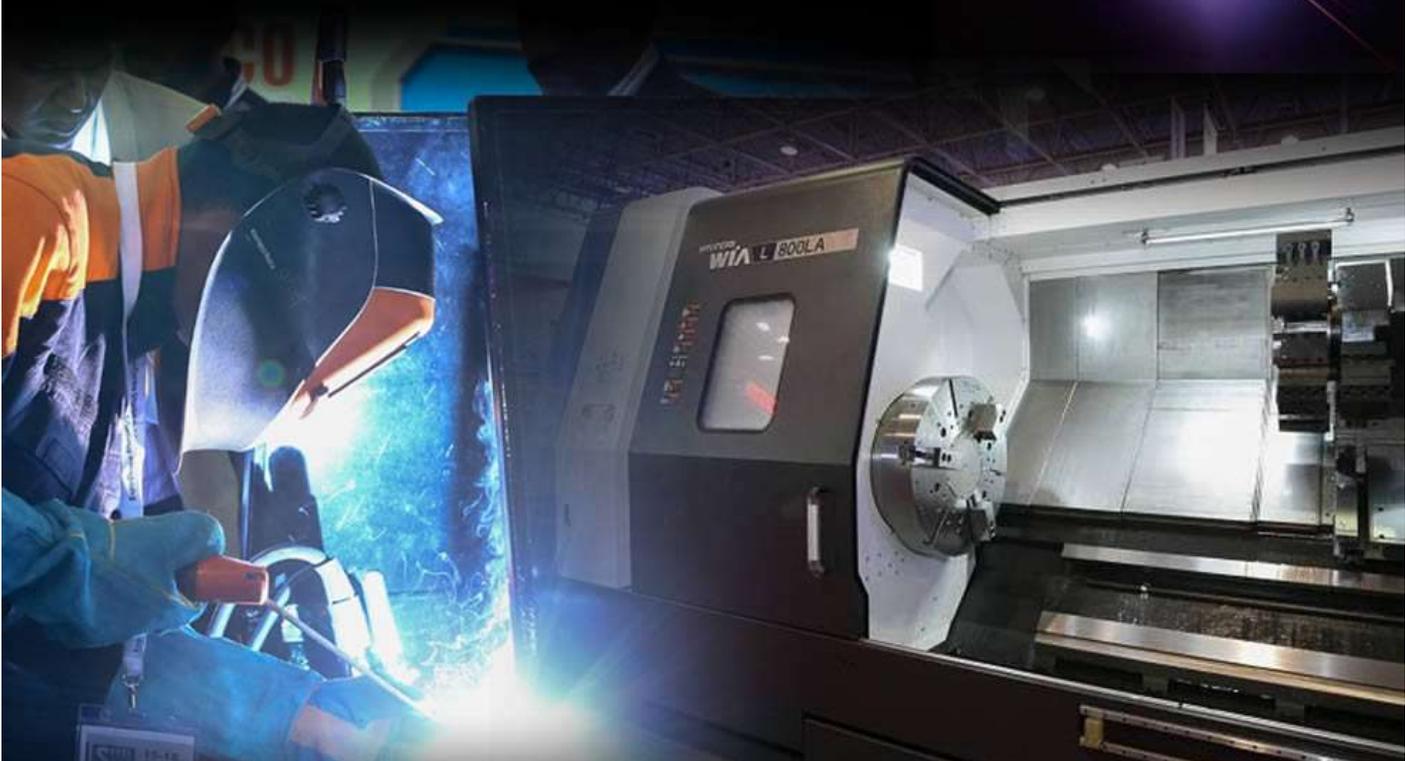
Machinery, Equipment & Tools

14 - 17 JANUARY 2019 | Expo Centre Sharjah - UAE

Resilience has been the hallmark of SteelFab, the definitive trade exhibition for steel fabrication, metal working and metal manufacturing industry of the region.



POST SHOW REPORT



THE MIDDLE EAST TRADE SHOW FOR THE METAL WORKING, METAL MANUFACTURING AND STEEL FABRICATION INDUSTRY

Next edition 13 - 16 JANUARY 2020

www.steelfabme.com



EXHIBITION TITLE	STEELFAB
WEBSITE	www.steelfabme.com
LAST EDITION DATE	14– 17 JANUARY 2019
NEXT EDITION DATE	13 – 16 JANUARY 2020
FREQUENCY	ANNUAL
VENUE	EXPO CENTRE SHARJAH
NO. OF EDITIONS HELD	15
MAIN PRODUCT PROFILES	SURFACE PREPARATION & FINISHING, GRINDING & CUTTING, WELDING & CUTTING, MACHINERY & TOOLS, PIPE CONSTRUCTION.
SHOW VERTICALS / SPECIAL FOCUS	THE SEGMENTS AT STEELFAB – FASTENERS PAVILION, WELDING & CUTTING, MACHINE TOOLS, PIPE & TUBE MACHINERY AND WEAR RESISTANCE.
LATEST TECHNOLOGIES	LASER, ROBOTICS, WATERJET & ALSO CNC METAL CUTTING MACHINES
HALL SPACE (NETT)	11,000 sqm nett. (All 6 Halls Occupied)
MAIN EXHIBITORS FROM	21 Countries
DIRECT EXHIBITORS	252
DOMESTIC EXHIBITORS	84
INTL EXHIBITORS	168
EXHIBITING BRANDS	Over 700 (FROM 35 COUNTRIES)
INTERNATIONAL BRANDS FROM	Australia, Austria, Bahrain, Belgium, Brazil, Bulgaria, Canada, China, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Holland, Hong Kong, India, Iran, Italy, Japan, Jordan, Korea, Malaysia, Oman, Poland, Portugal, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, UAE, the UK and the USA.
TRADE VISITORS	6,838 (From 69 countries)

NO. OF PAVILIONS & SUPPORTING ASSOCIATIONS:

- UCIMU SISTEMI PER PRODURRE - the Association of Italian Manufacturers of Machine Tools, Robots, Automation Systems and ancillary products
- DVS & AUMA – Official German Pavilion
- Essen Welding & Cutting Pavilion - Messe Essen
- UK PAVILION
- TAMI – Taiwan Association of Machinery Industry
- International Tube Association (ITA)

STEELFAB 2019 ORGANIZERS

EXPO CENTRE SHARJAH

P.O. Box 3222, Sharjah, U.A.E. Email: steel@expo-centre.ae Website: www.steelfabme.com



STEELFAB 2019 – INAUGURATION CEREMONY

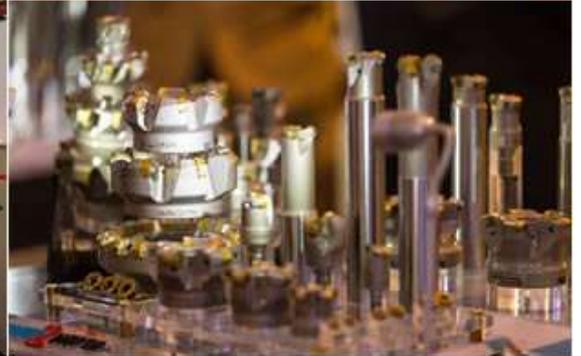
The four-day exhibition was inaugurated by H. E. Sheikh Khalid Bin Abdullah Bin Sultan Al Qassimi, Chairman of Sharjah Sea Ports & Customs, in the presence of H.E. Abdalla Sultan Mohamed Al Owais, Chairman, Sharjah Chamber of Commerce and Industry & Expo Centre Sharjah; H.E. Saif Mohammed Al Midfa, CEO, Expo Centre Sharjah; other officials, dignitaries and industry representatives.

The **15th edition of SteelFab 2019** showcased nearly **252 exhibitors** who displayed close to **700 brands from 35 countries** through special segments such as Stainless Steel, Wear Resistant & Hard Facing Cladding, Welding & Cutting, Machine Tools, Pipe & Tube Machinery, seminars & technical presentations and live displays, **with 6,838 Trade Visitors from more than 69 countries.**

The fourth edition of a dedicated vertical for the fastener and fixing industry -- Fasteners World Middle East – being held alongside SteelFab, which also features Italian, German and Taiwan pavilions, enjoys support from leading industry associations from Italy, Germany, Taiwan and the UK.



Technical seminars on January 15th and 16th were spread across 22 sessions, taking up topics such as Robotic Welding System for Factory Productivity Improvement. (ABB INDUSTRIES LLC), New Techniques In Welding (INTERNATIONAL TOOLS WELDING SUPPLY), New Innovations In Abrasives (TYROLIT MIDDLE EAST FZE), 9 Axis Machine, Turning & Milling (PASSTECH- DOOSAN), Plasma Cutting (KOIKE MIDDLE EAST FZE), Pipe Construction CNC Profiling For Pipe And Hollow Sections (OLIMPIA 80 S.R.L.), among others.



STEELFAB SUCCESS SETS TONE FOR 2019 AT EXPO CENTRE SHARJAH

The 15th edition of the region’s premier metal working, metal manufacturing and steel fabrication trade fair – SteelFab 2019 – has given a great start for Expo Centre Sharjah in the New Year. During its four days, SteelFab Featured **252 exhibitors** representing nearly **700 brands from across the world**, a series of special focus areas, special pavilions, new segments, live displays, technical seminars and product presentations.

“Strong resurgence in the GCC’s economic growth prospects is fuelling growth of the region’s construction and infrastructure industries, the core sectors that are demand drivers of the metal working industry in the region. At SteelFab, a buoyant regional metal working industry was spoilt for choice in terms of latest metal forming, fabricating, welding, and finishing machinery and products,” said H.E. Abdalla Sultan Mohamed Al Owais, Chairman of the Sharjah Chamber of Commerce and Industry & Expo Centre Sharjah.

“Robotics was one of the prominent themes at SteelFab this year. With robotics fast becoming an integral part the metal working industry across the Middle East, the trade community got a golden opportunity to take a closer look at the most-modern technology that could help them improve productivity, efficiency and reliability,” said H.E. Saif Mohammed Al Midfa, CEO, Expo Centre Sharjah.

“Given the interest, a round-table discussion on robotics was held during the show, which threw light on how robotics has changed the way industries are functioning today, and how in the near future robots will work alongside human beings,” he added.

The participants of the roundtable revealed that robotics has become a sought-after application in the Middle East. Now, companies are looking at the prospects of having robots working alongside human beings, which could create a better and reliable working environment. Robotics can even generate more jobs and assist in the evolution of skill sets, they said.

The upturn in industry turnout was aided by promising macro-economic conditions, apart from a vibrant construction and infrastructure sector that is the lifeline of the fabrication industry.





For the first time in almost two years, the price of oil has climbed to its highest level of close to US\$69 per barrel. With analysts expecting the prices to rise, the UAE and the other oil-producing regional countries are expected to benefit in a big way. Besides, after years of sluggish growth, the UAE economy is expected to grow at 3.4% this year; and the introduction of value-added tax is set to further strengthen the economy, setting the stage for a rise in orders for regional steel fabricators.

Another significant addition to SteelFab 2019 was the debut of a national pavilion representing the United Kingdom, featuring six of the largest British manufacturing companies. Apart from the UK, other national pavilions that vied for visitor attention included those from Italy, China, India, Taiwan and Turkey, in addition to the Essen Welding & Cutting Pavilion

NEW TECHNOLOGY LAUNCHED FOR THE MIDDLE EAST AT STEELFAB 2019

<p>RICHARD KINGSBURY – KINGSBURY MANAGING DIRECTOR</p>	<p>Our company originates from the UK and there we represent 7 German manufacturer and 1 French manufacturer in the machine tools sector. The machines that we sell are advanced engineering type machinery specifically aerospace industry, Medical Industry, Industrial sector, transport and automotive. We have been in existence for some 60 years but for us coming to the gulf this is the first time we have been here exhibiting at steelfab, we have opened a new business based in Dubai responsible for the wider GCC region.</p>
<p>CHRIS DESMOND – LINCOLN ELECTRIC DIRECTOR INTERNATIONAL SALES</p>	<p>We are here to introduce PythonX steel structure processing machines that allows our customer to increase productivity for the steel structure market. The PythonX replaces up to 6 manual processing machines so our customer reduce on the occupancy of factory flow but more importantly produce the same quality parts time in time out</p>
<p>J. NAGARAJAN – EURO GULF MANAGING DIRECTOR</p>	<p>SteelFab has given us an opportunity to showcase the latest technology products so that the GCC is aware of what our machines is capable of. Thank you SteelFab.</p>

Fasteners World Middle East

Fasteners World ME, a dedicated trade fair for the fastener and fixing industry was held simultaneously with SteelFab, offering the best sourcing point for industrial fasteners and fixings, construction fixings, assembly and installation systems and fastener manufacturing technology.

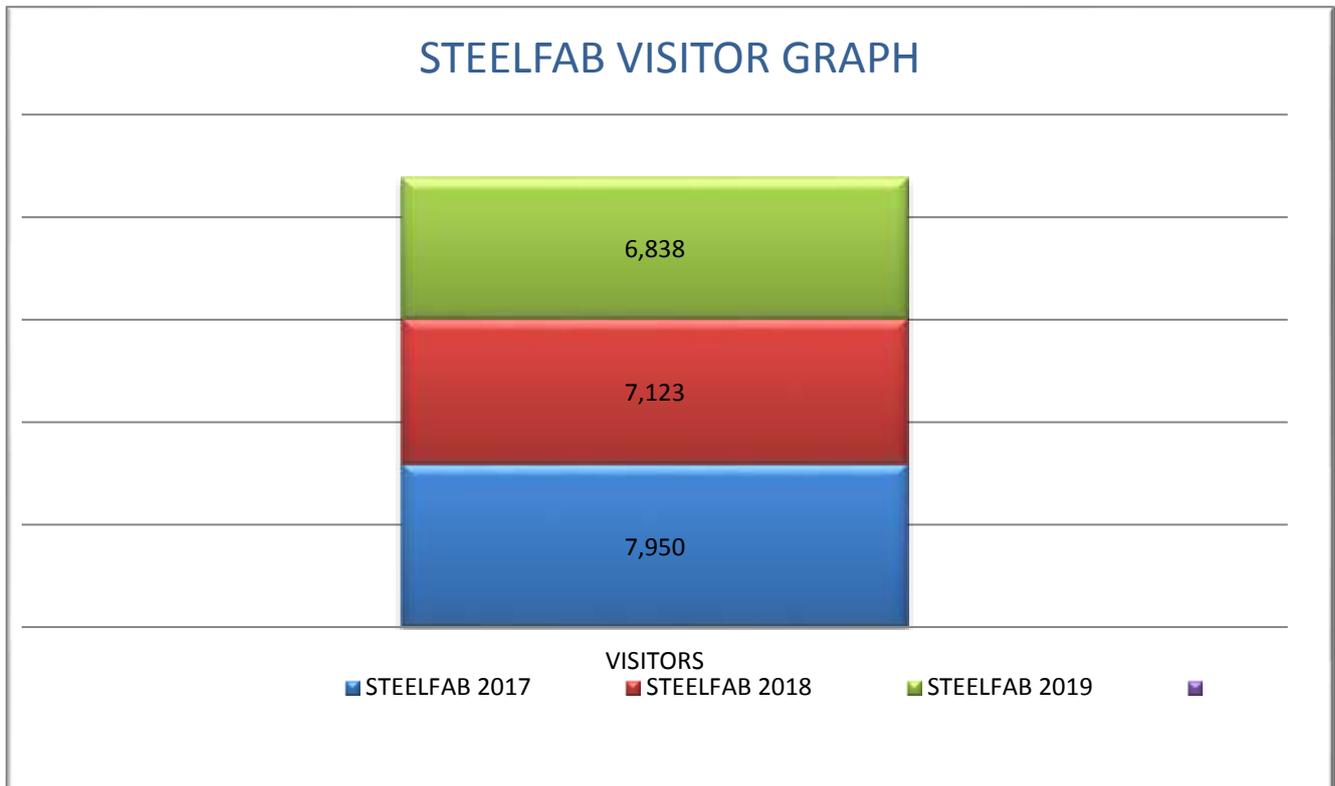
4th Fasteners World Middle East that showcased a wide range of industrial fasteners and fixings, assembly and installation systems, fastener manufacturing technology as well as storage and logistics services.



STEEFAB 2019 – VISITORS

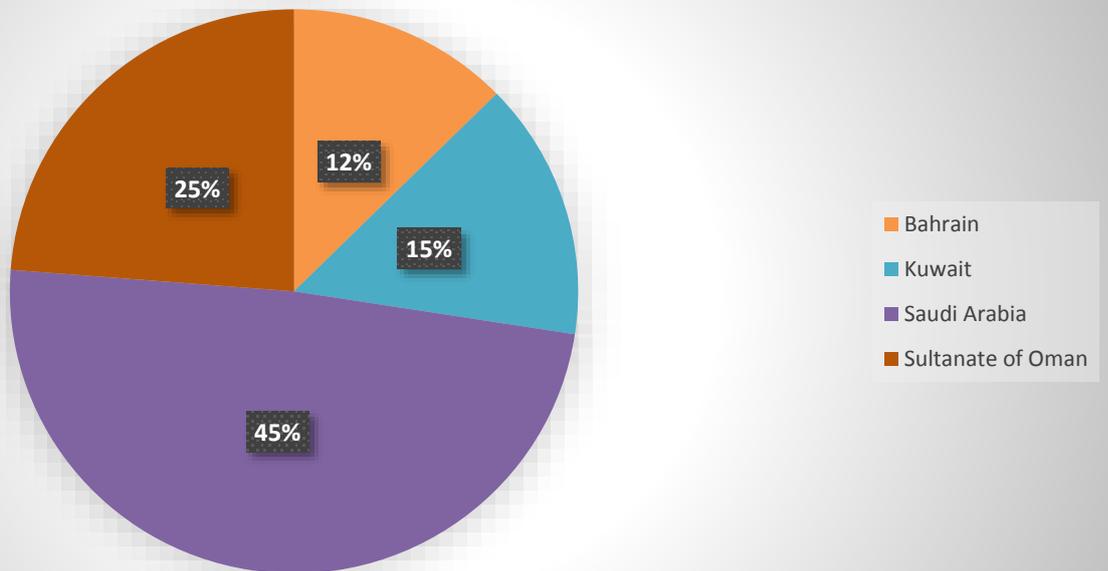


A total of 6,838 trade visitors visited the SteelFab 2019 show.





GCC VISITATION (OTHER THAN UAE)



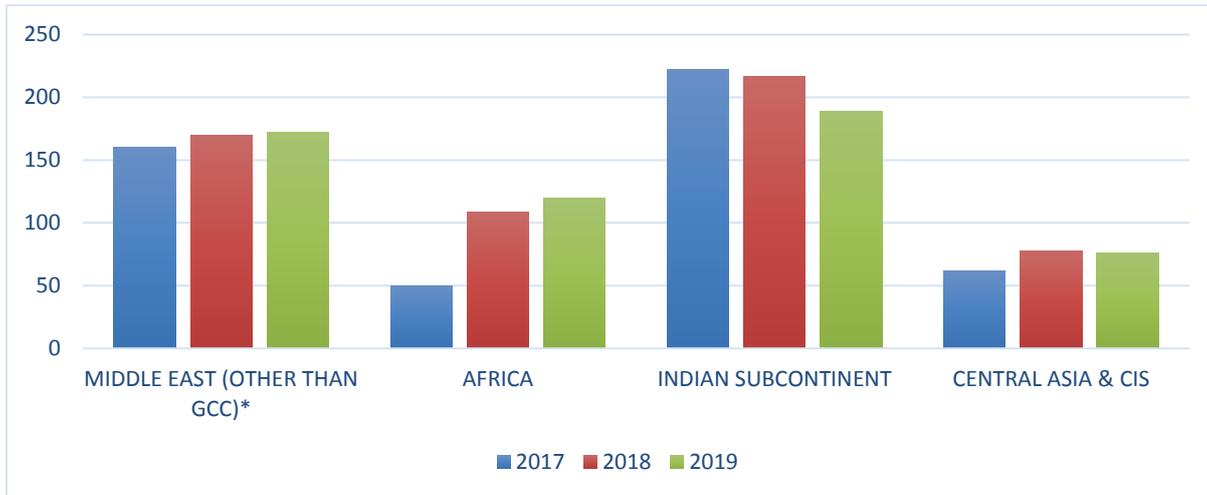
GCC VISITORS GRAPH (STEELFAB 2017 - 2019)



A significant increase in visitation from other Middle East countries (Saudi Arabia, Oman, Bahrain, Kuwait).



STEELFAB 2019 - VISITOR COMPARISON

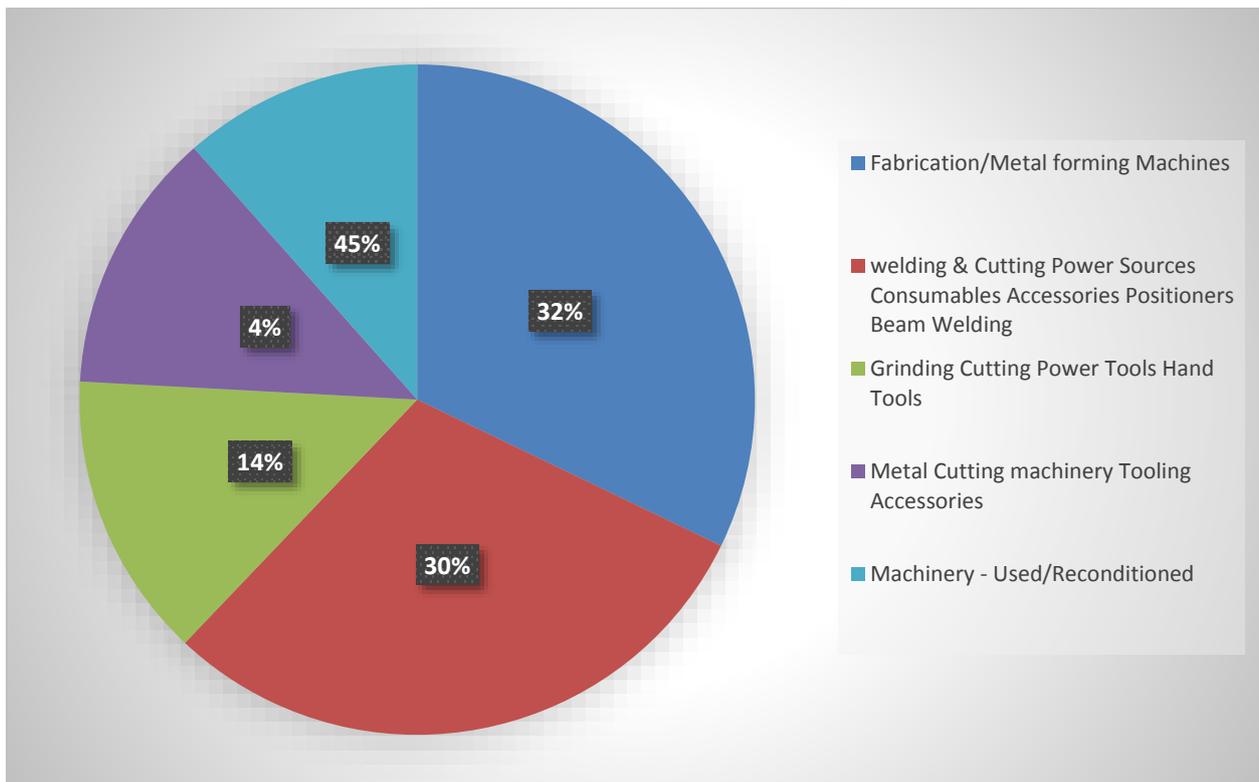


Visitation from countries such as Afghanistan, Algeria, Armenia, Azerbaijan, Egypt, Ghana, Kazakhstan, Kenya, Libya, Nigeria, Sudan, Tanzania, Tunisia, Uganda and Ukraine indicated the acceptance of the show as a regional sourcing platform.

* Indicates countries like Iran, Iraq, Jordan, Lebanon, Syria

This proved that SteelFab is now a worldwide accepted show and is covering the evolving African economies and Central Asian countries. This also reflected SteelFab as the “Must-Visit” trade show for metal Manufacturing and Steel Fabrication.

PRODUCTS INTERESTED IN



STEELFAB 2019 - EXHIBITORS



EXHIBITORS TESTIMONY

<p>MR. ROBERTO CONTERNO – PRIMA POWER GENERAL MANAGER</p>	<p>We take care with our service which is machine for sheet metal working offering the best technology. In this exhibition we are participating for the last 15 years we are bringing state of the art technology in sheet metal which is punching and bending and we provide service for our customer in terms of support training and any kind of consultancy if required. We have more than 200 machines in the Gulf Region</p>
<p>HANI ARWANI – ARWANI TRADING COMPANY GENERAL MANAGER</p>	<p>Our company was established in 1982 and we deal with mainly welding and cutting equipment's. At SteelFab 2019 we are showcasing water jet and the plasma cutting machines and range of welding machines. We have been with SteelFab for 14 years and we continue to showcase and demonstrate our equipment. In the exhibition we are showcasing CLOOS Robotics with their welding machines , this is the first time we are bringing g them to the middle east , we are showcasing 4 kg robot with 1.5 meter reach the system is fully integrated at the power source , all manufactured by CLOOS providing a one stop solution.</p>
<p>JAWAD KHAWAJA – ATAD MANAGING DIRECTOR</p>	<p>What we have at SteelFab 2019 is the latest TRUMPF True Laser 2013 fiber technology. What is new about this is cutting speed at thin sheet thickness and that will go over the regular speed of any other machines the main advantage over here is because of the fiber technology we can also cut brass and copper beside of course Aluminium, stainless steel and the mild steel. Thank you very much SteelFab this our 9th year of participation at steelfab and we look forward to be here for many and many years to come.</p>
<p>NIKHIL BANNATWALE – ABB SR ENGINEER - ROBOTICS</p>	<p>Here at SteelFab 2019 we are showcasing robots for welding and cutting applications</p>
<p>MOHAMMED ABU DAKKA – SIMCO DIVISION MANAGER</p>	<p>We are based in Sharjah for over 30 years in the market in Gulf region and are one of the biggest company in the middle east. This year we are showcasing the latest technology in the laser machines that is the fiber laser machines with high quality and fast cutting for cutting sheet metal, aluminum, brass, copper. We are planning every year to be at the SteelFab exhibition.</p>
<p>AMJAD SHEHADEH – SEMYX MANAGING DIRECTOR</p>	<p>SEMYX is a waterjet company based out of Sharjah Airport Free Zone. We have been exhibiting at steelfab for past 6 years and we are exhibiting TITAN one of our latest models. We are in the market for over 7 years and have roughly over 100 machines in the market, we see the market expanding not just in the UAE but abroad as well but we feel the United Arab Emirates is the hub for us to expand in the Gulf region, middle East and Africa.</p>
<p>SILVIO TOMASSONI – PASSTECH MANAGING DIRECTOR</p>	<p>Passtech is 32 years in the middle east and we supplying machine tools to all middle east in UAE, Saudi, Oman. We are showcasing a multi-tasking machine with very high flexibility to cut different parts for different fields like aerospace, defense, oil & Gas, Medical. This machine has 9 Axis</p>

STEELFAB SEMINARS

SteelFab 2019 also lined up a series of technical seminars on January 15th & 16th with demand for fabrication machinery and equipment on the rise in the region, industry experts say that gaining insights into the right use of equipment has become a crucial component in delivering exceptional metal products.

Considering the growing needs and changing trends in the regional industrial landscape, the metal working, metal manufacturing and steel fabrication trade fair -- SteelFab 2019 – featured Technical Seminars that took an in-depth look at a host of topics that concerns the industry.

TECHNICAL SEMINAR

DAY 1

EXHIBITORS	TOPICS
CNC MIDDLE EAST OLIMPIA 80 S.R.L.	BANDSAW MACHINES HOSTED BY PEGAS -GONDA PIPE CONSTRUCTION CNC PROFILING FOR PIPE AND HOLLOW SECTIONS
KOIKE MIDDLE EAST FZE PASSTECH MACHINE TOOLS ME LTD.	PLASMA CUTTING KENNAMETAL: FIRST CHOICE
ABB INDUSTRIES LLC	ROBOTIC WELDING SYSTEM FOR FACTORY PRODUCTIVITY IMPROVEMENT
INTERNATIONAL TOOLS WELDING SUPPLY LLC PASSTECH MACHINE TOOLS ME LTD.	NEW TECHNIQUES IN WELDING THREADING - PRODUCTIVITY AND COST SAVING OPPORTUNITIES HOSTED BY POSIThread
AL TAHER CHEMICALS TRADING LLC CNC MIDDLE EAST PASSTECH MACHINE TOOLS ME LTD.	GRINDING & POLISHING BY KARBOSAN BATTERY OPERATED BOGIES HOSTED BY MORELLO ITS TOOLING AND CONTROLLED BORING TECHNIQUES AS APPLIED TO THE OIL GAS AND VALVE INDUSTRY
PASSTECH MACHINE TOOLS ME LTD.	9 AXIS MACHINE, TURNING & MILLING HOSTED BY DOOSAN

DAY 2

EXHIBITORS	TOPICS
FASPAR S.P.A.	AUTOMATION ADVANTAGE IN METAL FABRICATION INDUSTRIES
MIDDLE EAST - FUJI INTERNATIONAL TRADING LLC	3M INNOVATIVE WELDING SOLUTION-SPEED GLASS - MR. ALI IBRAHIM
NOVARC TECHNOLOGIES INC PASSTECH MACHINE TOOLS ME LTD.	AUTOMATION ADVANTAGE IN METAL FABRICATION INDUSTRIES BENEFIT OF NON CONTACT TECHNOLOGY DESCRIPTION: WHEN AND WHERE TO USE 3D SCANNING IN YOUR INDUSTRY HOSTED BY HEXAGON METROLOGY
ARWANI TRADING COMPANY LLC OKI BERING MIDDLE EAST FZE	WELDING ROBOTS AND HOW THEY WILL CHANGE OUR WORLD VICTOR EDGE 2.0, REGULATOR, WH 315FC+ AND CA 2460+ (VICTOR, USA) INNOVATION, PERFORMANCE & SAFETY FEATURES
PASSTECH MACHINE TOOLS ME LTD. OKI BERING MIDDLE EAST FZE	OSG SOLUTION FOR DIFFICULT TO MACHINE MATERIAL G.B.C. INDUSTRIAL TOOLS SPA, ITALY (PIPE COLD CUTTING & BEVELING MACHINES. PLATE BEVELERS, GRINDERS & FLANGE FACING MACHINES)
TYROLIT MIDDLE EAST FZE PASSTECH MACHINE TOOLS ME LTD.	NEW INNOVATIONS IN ABRASIVES NEXT GENERATION OF MODULAR DRILLING (FS) HOSTED BY KENAMETAL
PASSTECH MACHINE TOOLS ME LTD.	OIL & GAS MACHINING SOLUTIONS HOSTED BY DOOSAN

STEELFAB ROUND-TABLE THROWS LIGHT ON FUTURE OF ROBOTICS IN METAL WORKING INDUSTRY

SHARJAH — Robotics are fast becoming a key element in the manufacturing and construction industries across the Middle East, as investors look to adopt the technology to help them improve their efficiency and reliability, experts at Steelfab 2019 noted.



"Robotics sits perfectly in the future that will come about due to the Fourth Industrial Revolution, We are looking at a future that will rely on humans and robots working together to create better and reliable industries. Robots are also going to drive an evolution in the skills set that we have across the industry. The countries that are looking to have the highest adoption of robotics across various industries, will also be the countries that have the lowest levels of unemployment, because robotics will create more and different jobs in the future. Robotics is the journey into the future" **AHMED RADWAN, DIVISION MANAGER AT ABB.**

J. NAGARAJAN, MANAGING DIRECTOR AT EURO GULF, said that there is a market in the Middle East for robots that can take over mundane tasks. "In addition to tiresome jobs, there are also lots of unsafe jobs that will require the use of robots."

MARC KLUGE, team leader for marketing at **KAWASAKI ROBOTICS,** noted that there is a growing focus on the use of robotics in the welding industry in the Middle East. Like Nagarajan, he noted that Kawasaki Robotics has already deployed robots in scenarios where there are lots of monotonous tasks, or in places where there are hazardous working environments. In addition, he said that organizations will increasingly look to invest in robotics in order to increase their profit margins, and to ensure the consistent creation of quality products.

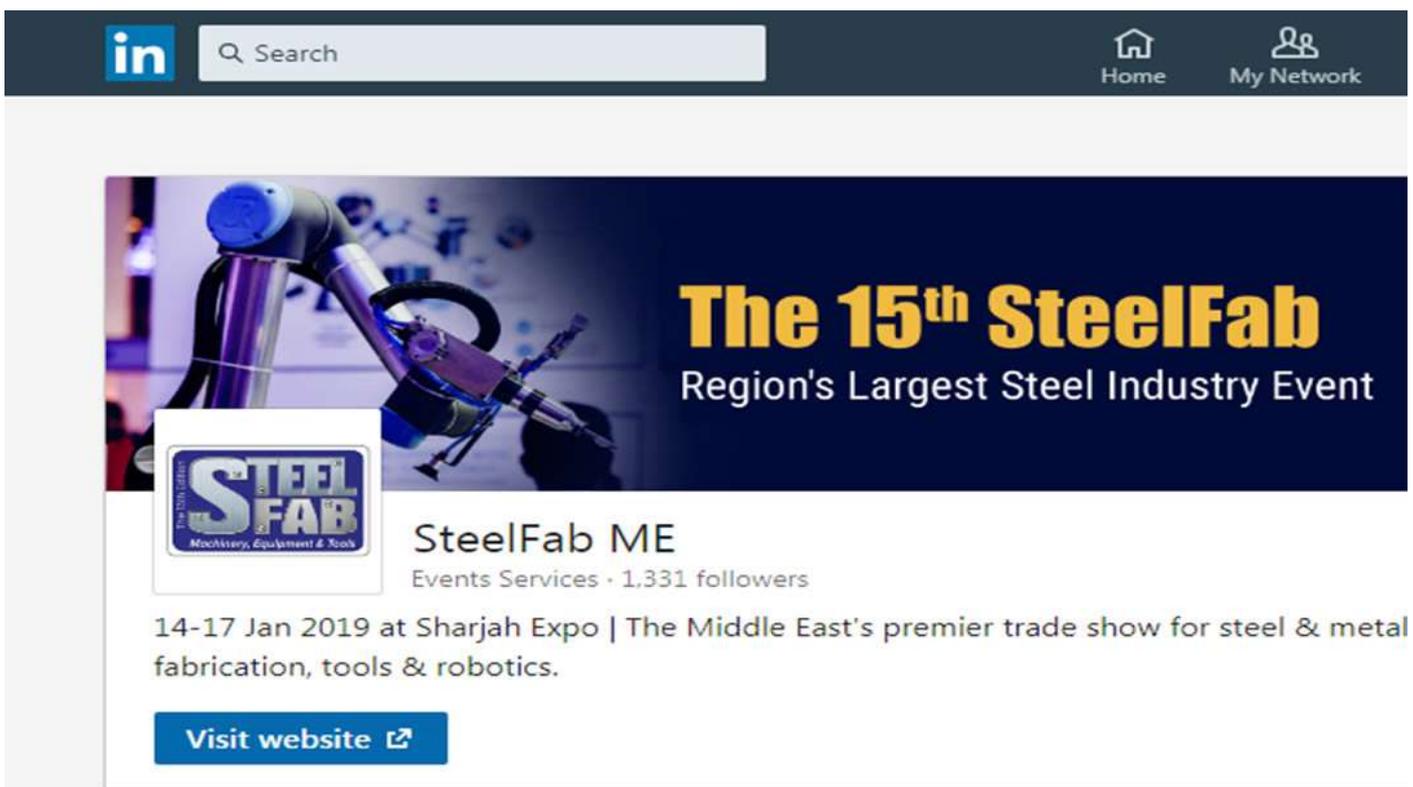
DEWANG KAPADIA, MANAGING DIRECTOR AND CEO OF CLOOS, explained that it was important to ensure that organizations invested in robotic applications that performed a task better than their human counterparts. "Many years ago, CLOOS looked into incorporating AI into robots, by building various sensors that helped the robot improve accuracy when it came to welding."

SOCIAL MEDIA DAILY REPORTS

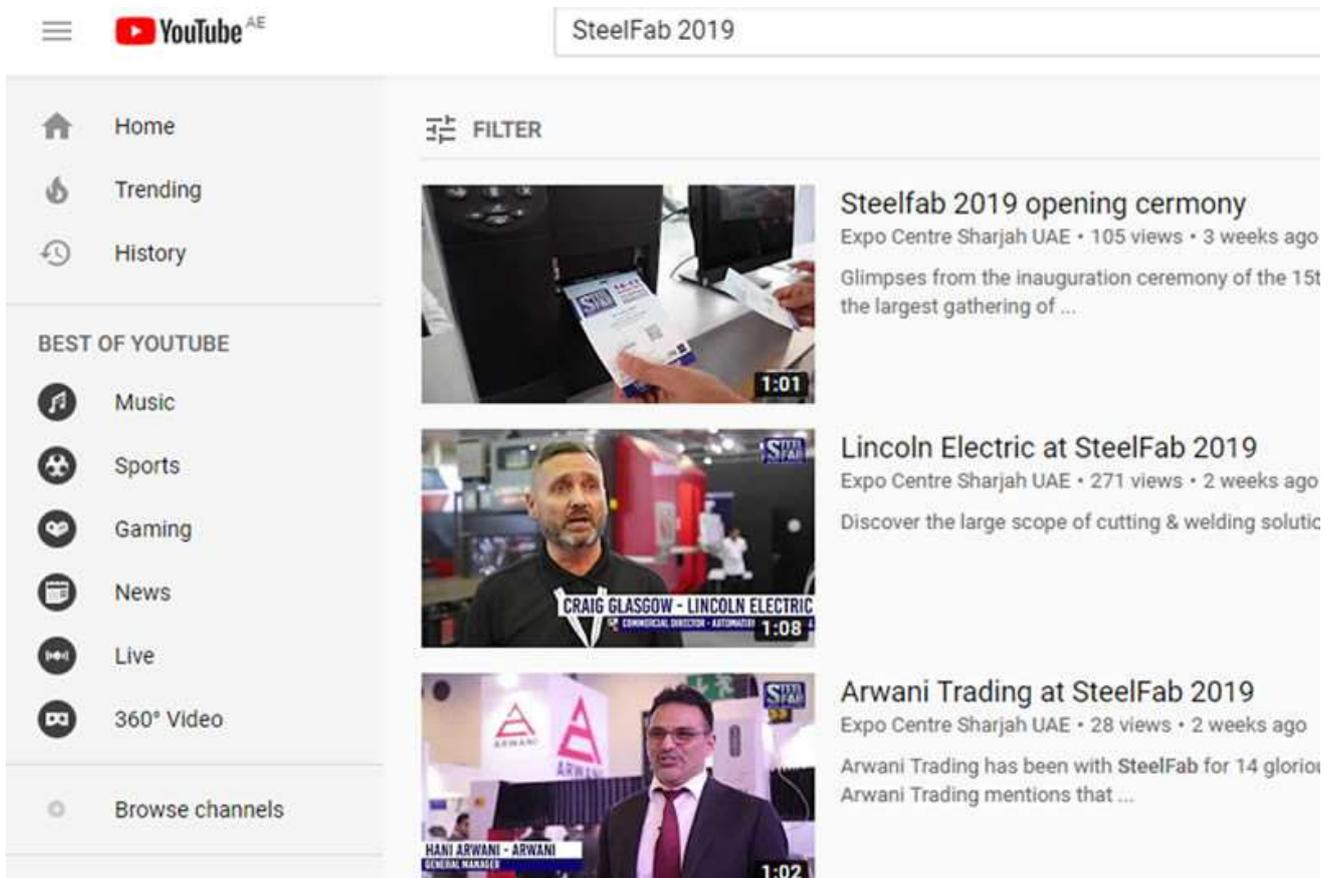
Facebook @ Steel Fab 2019



Linked In- Ad content



You-tube Video Advertising



The screenshot shows a YouTube search interface for 'SteelFab 2019'. The left sidebar includes navigation options like Home, Trending, History, and categories such as Music, Sports, Gaming, News, Live, and 360° Video. The main content area displays three video results:

- Steelfab 2019 opening ceremony**
Expo Centre Sharjah UAE • 105 views • 3 weeks ago
Glimpses from the inauguration ceremony of the 15th the largest gathering of ...
Duration: 1:01
- Lincoln Electric at SteelFab 2019**
Expo Centre Sharjah UAE • 271 views • 2 weeks ago
Discover the large scope of cutting & welding solutio
CRAIG GLASGOW - LINCOLN ELECTRIC
COMMERCIAL DIRECTOR - AUTOMATED
Duration: 1:08
- Arwani Trading at SteelFab 2019**
Expo Centre Sharjah UAE • 28 views • 2 weeks ago
Arwani Trading has been with SteelFab for 14 glorio
Arwani Trading mentions that ...
HANI ARWANI - ARWANI
GENERAL MANAGER
Duration: 1:02

VISIT STEELFAB 2020 (16TH EDITION)

13 – 16 JANUARY 2020

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