

**UCIMU-SISTEMI PER PRODURRE: AGAIN A GROWTH IN THE NUMBER OF MEMBER ENTERPRISES.
IN 2020 THEY ARE 231**

Not all news regarding the year 2020 is negative. Despite the complexity of the context, or maybe owing to this, in the year that we are going to close, **UCIMU-SISTEMI PER PRODURRE has registered an increase in the number of its member companies, which will be 231 at the end of 2020.**

The number attests to the great appeal of the Italian machine tools, robots and automation systems manufacturers' association for the operators of the sector. **In order to find such a numerous group, it is necessary to go back to 1992, when UCIMU member enterprises were 233.**

Of course, the world was completely different, but it is clear that UCIMU, with its services and initiatives reaffirms itself as a point of reference for the enterprises of the sector – even in an epoch when the intermediary bodies and trade associations have been experiencing extensive downsizing due to the different economic recessions.

The composition of the association basis includes 130 ordinary members, 67 members with UCIMU Blue Philosophy Mark and 34 adjunct members. UCIMU provides all its member enterprises with support and consulting services for all main issues related to business activities: economics, technology, trade marketing, professional training and communication

In 2020, UCIMU provided 1,455 services (last update at the end of November) in response to the requests of its single member companies, **thus with an average of 6 customised services requested by each member company.** The data are still partial but already higher than those recorded at the end of 2019, when the total requested services were 1,312.

With particular reference to the lockdown period, the association created a **Help Desk working seven days a week**, by which it conveyed the Government information of interest for the companies and answered their specific questions, providing **over 500 consulting services.** The Help Desk also has a dedicated area directly accessible from the homepage of UCIMU website, where information, insights, detailed analyses are made available, in addition to all the material usually available online for all main topics of interest for the enterprises of the sector.

During the year, the member companies **carried out 26,302 activities in the reserved area of ucimu.it and downloaded 3,600 documents.** In the first 11 months of 2020, **163 companies, corresponding to about 70% of the total member enterprises** carried out operations regarding consultation of information and downloads of documents (in the reserved area)

In 2020, **the visits to UCIMU website should be about 53,000, on the rise compared with the previous years**, when there were about 52,000 contacts. The projected figures, calculated on the basis of usual visits conducted by the users on the website ucimu.it, highlight the importance of digital technologies in this period of health emergency.

The aspect of cultural in-depth analysis and discussion, enabled by the numerous events traditionally organised by the association with the involvement of experts, has been ensured – even in this period of limited mobility – by **online meetings, which have been about fifty to date.**

Barbara Colombo, president of UCIMU-SISTEMI PER PRODURRE stated: “The Association has never stopped in these months of difficulty and, on the contrary, it has intensified its activity with the aim of providing a concrete support to the enterprises that had to face really unexpected situations and problems. Digital

technologies, very useful to allow the continuity of operations and activities in our companies, have been a great help also for an organisation like UCIMU”.

“However, not everything can be done remotely. Also for this reason, - added the president of UCIMU – having carefully evaluated the degree of severity in the context and taken all the necessary measures with regard to health security, we decided to organise our Member’s Meeting in presence last October. The Meeting was widely attended and, also thanks to the discipline maintained by all participants, it was a great success”.

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