

# METALLOBRABOTKA



**14–18 | 05 | 2018**

Expocentre Fairgrounds, Moscow, Russia

**19th International Exhibition for equipment,  
Instruments and Tools for the Metalworking Industry**

## Post Show Report

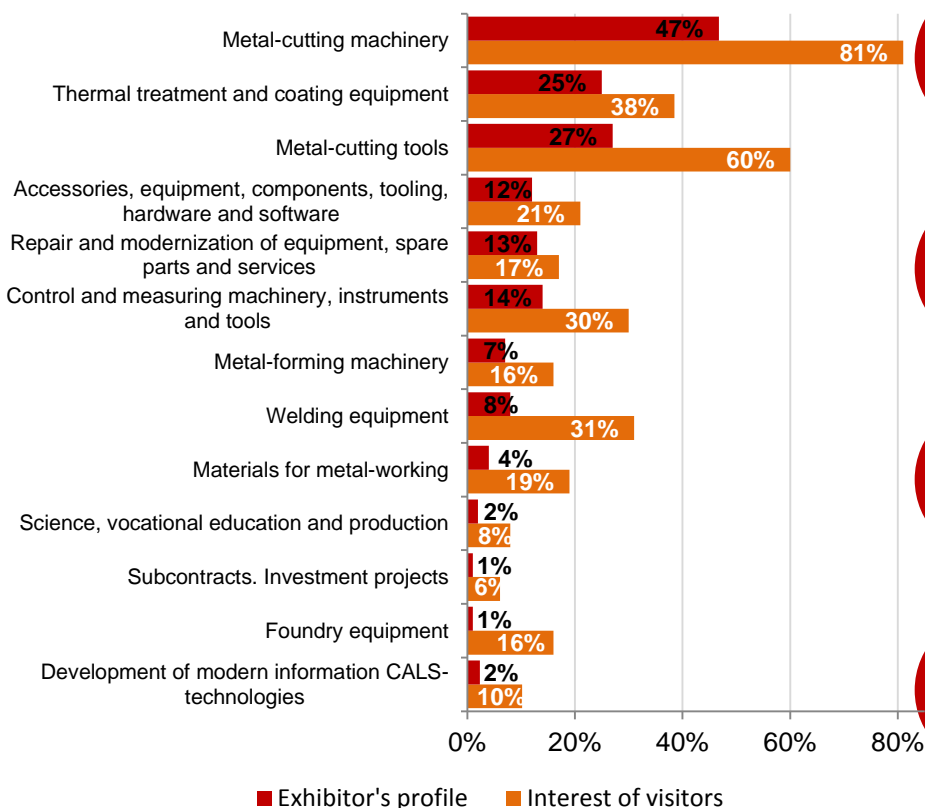
**41,011** ↑  
sq. m. net

**1 097** ↑  
exhibitors

**8** national  
pavilions

**32,423** ↑  
visitors

### Exhibitor's profile and Interest of visitors



**100%**

of exhibitors expect  
positive  
effects from  
the show

**83%**

of regular  
exhibitors

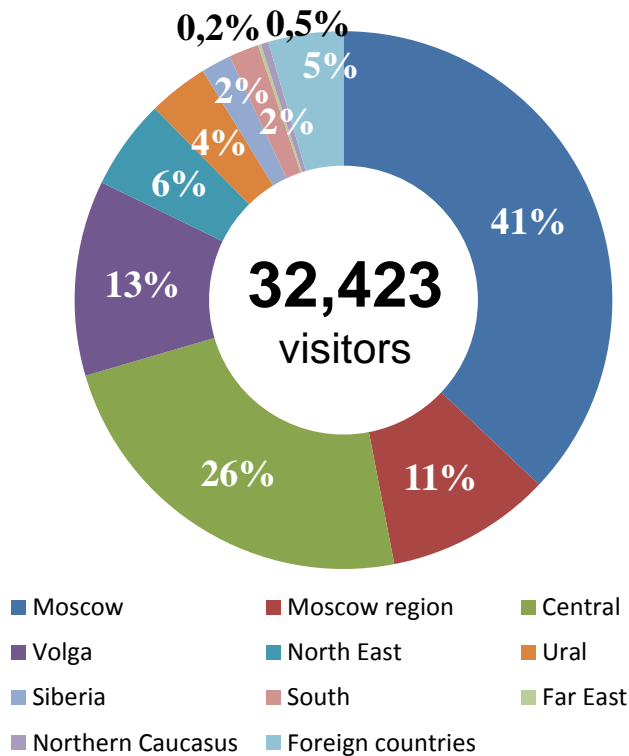
**93%**

are satisfied with  
the quantity and  
quality of  
business contacts

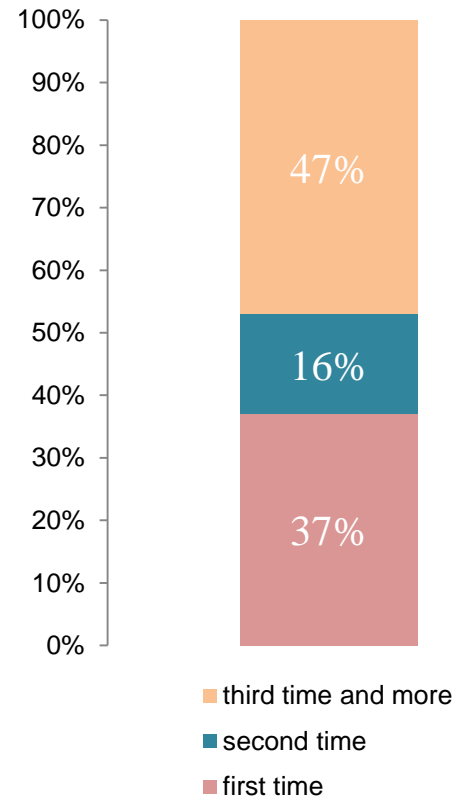
**94%**

of exhibitors  
achieved their  
goals

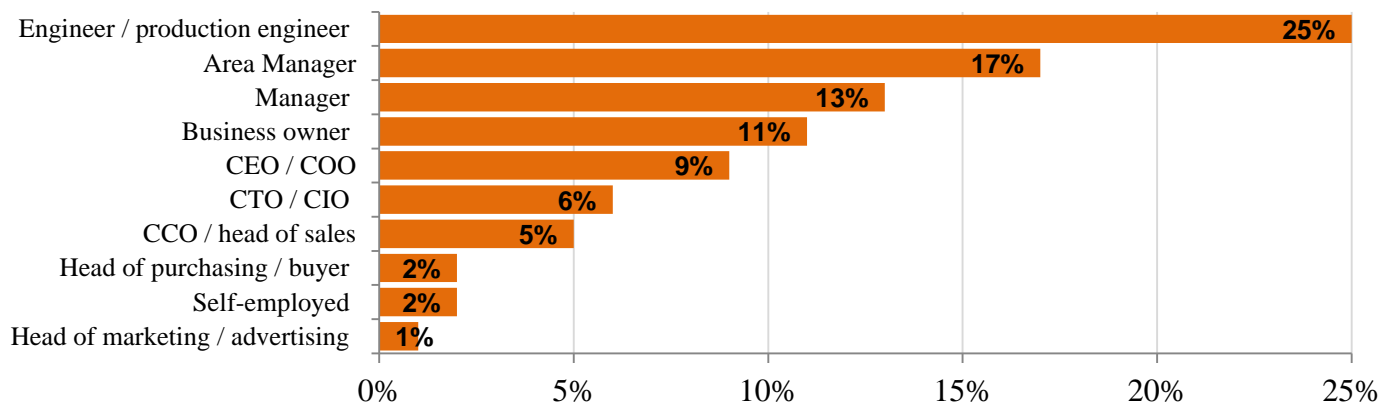
## Visitor's reach



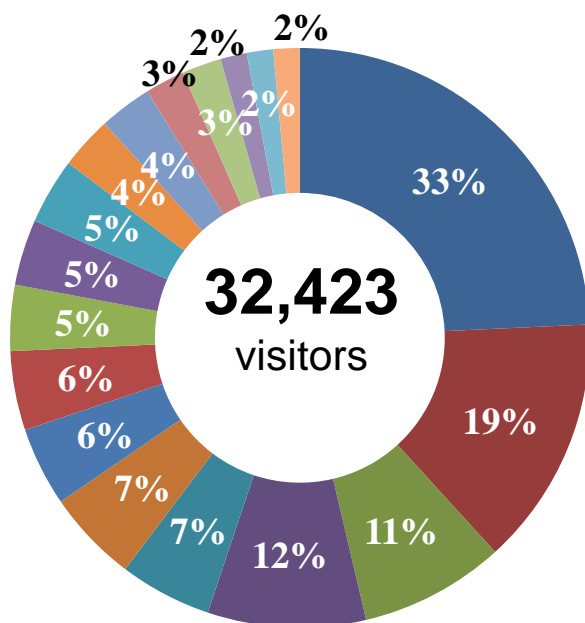
## Audience experience



## Visitor's job function

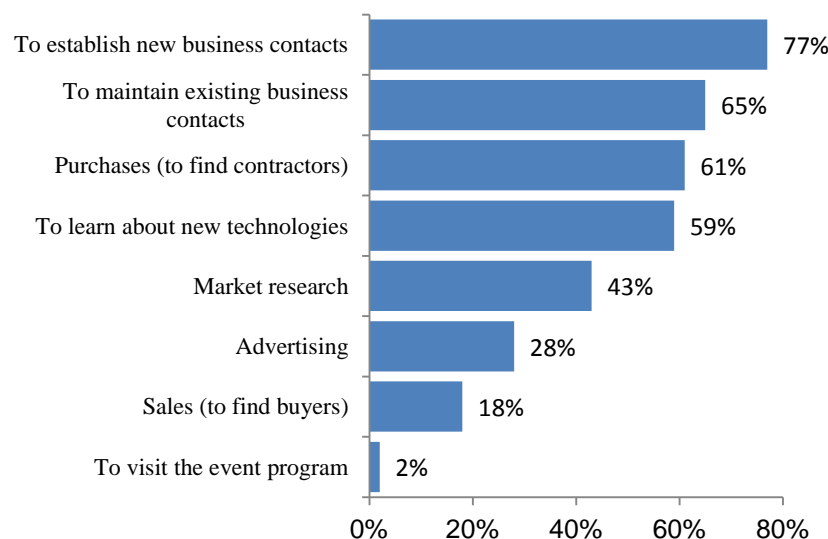


## INDUSTRY GROUPS of visitors



- Machine tool industry
- Aerospace industry
- Heavy engineering company
- Tooling industry
- Defense industry
- Shipbuilding and railway engineering
- Metallurgy
- Automotive manufacturing
- Instrument making, optics
- Agricultural machine building
- Radio and electronic engineering
- Robotics
- R&D
- Processing equipment for textile and food industries
- 3D / AM
- Production of consumer goods
- Production of construction materials
- Chemical and petrochemical industry

## Visitor's goal



92%

of visitors  
intend to visit the  
next exhibition

40%

unique visitors  
attended only  
"METALLO-  
BRABOTKA"

95%

of visitors  
achieved their  
goals at the show



**JOIN 20<sup>th</sup> ANNIVERSARY EXHIBITION  
METALLOBRABOTKA-2019!**

Russia, Moscow, Expocentre, 27 – 31.05.2019

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