

Notice on Exhibitor-Inviting for "The 17th China International Machine Tool Show (CIMT2021)" Online Show

Dear Exhibitors of CIMT 2021;

For conforming to the trend of the acceleration of digitization development to reduce the impact brought by COVID-19, China Machine Tool & Tool Builders' Association will launch, in 2021, a simultaneous online show during the period of The 17th China International Machine Tool Show (CIMT2021). As the supplement and extension of its offline show, CIMT2021 online show will make full help of digital and information technology to provide exhibitors with more vivid and accurate product interactive display platform to enhance the exhibition effect.

The work arrangement of online show as follows:

1. General Information

- 1) Online show operator: Machine Tool Matrix Co., Ltd.
- 2) Scope of online show: exhibitors of CIMT2021 offline show
- 3) Online show arrangement time: February 1st – March 31st 2021
- 4) Online show time: April 12th – May 17th 2021

2. Application process

- 1) Allocating account number and password.

Before January 30th, 2021, online show operator will send the login account number and initial password to the cell phone and e-mail box bound by exhibitor in the application system of offline show (CMTBA application system).

2) Online show arrangement. Please log in the “CIMT2021 online show system” (<http://exhibitor.cmtba.show>) to fill in the information of exhibitors and exhibits to complete the online show arrangement, the deadline of online show arrangement is March 31st 2021.

3. Special prompt

- 1) Among the function services of this online show, the function of display for exhibitors and exhibits are free of charge, the rest of the function services will be on selective purchasing. The specific charging standard and use rules could be referred to the "exhibitor backstage" of function service purchase page of the online show.
- 2) The video-presentations for the publicity of function service of online show, and filling information of exhibitors and exhibits will be mounted onto the "exhibitor backstage" of online show, which could be downloaded and viewed.
- 3) This online show is the first time to launch, in order to provide better service for the exhibitors and offline show, the

organizer will collect wide range opinions from all parties to
improve and upgrade software and service continuously.

4. Contact

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China Machine Tool & Tool Builders' Association

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